

# HALBRO WEEKLY

A weekly update from the world of Halbro and Raging Bull Sportswear



It gives me great pleasure to launch the first Raging Bull-etin, a weekly update into what is happening at Halbro and Raging Bull Sportswear. Over this lock-down period it became apparent to me that there is so much going on with the brands that we need to showcase this information. You will see that there is now new websites for both Halbro and Raging Bull Sportswear, which are being updated constantly. Very exciting times for both brands, who work together under the same roof at HQ.

I hope you enjoy the bulletins and will help us share this far and wide. Also if you have images of your team, or good news stories for us, please email them over to [social@halbro.com](mailto:social@halbro.com) and I will do my best to include them.

Fergus Farrell  
Head of Sales – Halbro & Raging Bull Sportswear

## Week 28 | Happy 50th Doddie Weir!



Firstly I have to wish Doddie Weir a very happy 50th for last weekend. As you can see on the website, we have been in full support of the My Name's Doddie Foundation since its creation, raising awareness and funds through online sales of official MNDF merchandise on our website.

We have launched the new Doddie face masks on here, and since the start of July we have raised just short of £12,000 for the foundation through sales of these alongside the other bespoke Doddie garments we stock. A huge thank you to all of you who have purchased items on the shop, it is an amazing cause and one we are very proud to be associated with.

Since we have been partnered with the My Name's Doddie Foundation, we have almost hit a fundraising total of **£60,000**.

*We aim to increase this amount as much as we can in the future!*



Continued development in all areas at Halbro and RBS is something we are constantly striving for. In this lockdown period we have been working with our staff to train them in other areas. One particular area is the production of garments at HQ in Horwich

Halbro has been in business for over 100 years now and at one stage manufactured the classic rugby jerseys for Nike and Reebok (you may remember the old England, Wales, Italy & Ireland rugby jerseys).

UK manufacturing is something that the brand was built on, and for the past few years, we have been working on bringing this back, by sublimating garments in house. Watch this space for new garments that will be advertised!

The staff have worked over this lock-down period to up-skill in all the sewing methods, creating the durable, robust rugby jerseys and shorts that Raging Bull and Halbro pride themselves on.

Now we can design, print, sublimated and produce rugby jerseys and shorts, under the same roof.



Here is Phil Vickery with a pile of the shirts we have been practicing on, now signed and will be on their way to the clubs to raffle / auction away as they see fit.



## COVID-19<sup>th</sup> Hole

\*SPECIAL EDITION\*

One of our close partners that we work with, SOS Kit Aid (<http://www.soskitaid.com/>) sadly had their annual golf days canceled due to the Covid-19 virus.

As proud partners we sponsor the event manufacturing 100's of the famous SOS Kit Aid golf shirts. However, as these were still in high demand we have put them onto our online shop for you to purchase, with the profits going to SOS Kit Aid.

Please click their logo below and order your polo shirt today!



If your club, team, school are looking for a new kit supplier or a new kit partnerships, please do not hesitate to contact your local sales manager, or the head office. **(CLICK HERE FOR INFO!)**

Stay safe and look out for next week's -etin!

#TEAMHALBRO

#CLUBRAGINGBULL